

What is claimed is:

1. A drive roller assembly for pulling print media, comprising:
  - a rigid drive roller having a length; and
  - a plurality of pressure rollers adapted for pressing print media against said drive roller over substantially different portions of said length.
2. The drive roller assembly of Claim 1, wherein each of said plurality of pressure rollers is mounted at a different radial position with respect to said drive roller.
3. The drive roller assembly of Claim 2, wherein said different radial positions of said pressure rollers are adjacent to each other.
4. The drive roller assembly of Claim 1 wherein said rigid drive roller has a hard outer surface including a plurality of helical grooves formed in said outer surface in each helical direction of rotation.